Adobe Connect named a leader in Virtual Classrooms and Webinar Software – Fall 2019

https://blogs.adobe.com/adobeconnect/2019/11/adobe-connect-named-a-leader-in-virtual-classroom-software-and-webinar-software-categoriesg2-crowd-2019-report.html
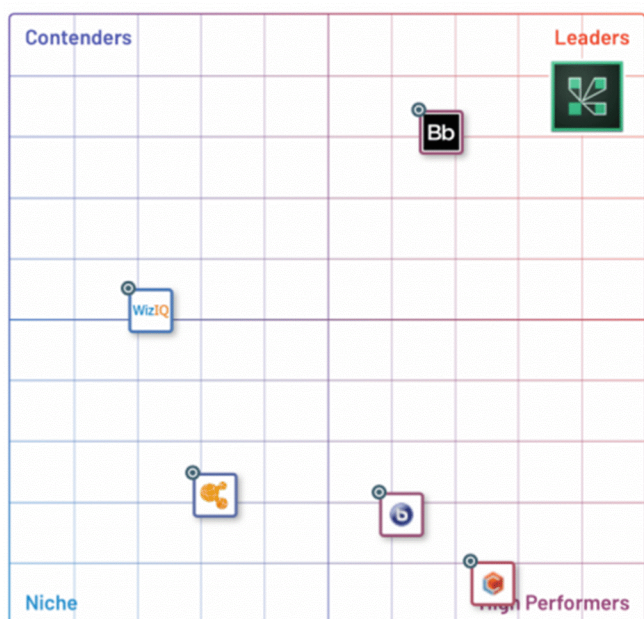
November 29, 2019 / Awards and Reviews / Vaishali Sangtani

What does leadership mean to you? Warren Bennis defined leadership as "The capacity to translate vision into reality". That's exactly what our product teams have been doing heads down in the past year, and it's gratifying to see this show in the voice of our customers.

Leadership has nothing to do with titles or hierarchy. As rightly put by Bill Gates "Leaders are those who empower others". We believe in empowering our customers to deliver exceptional digital experiences and audience engagement translating to measurable benefits for their business. That's exactly what our leadership in G2 grids reflect.
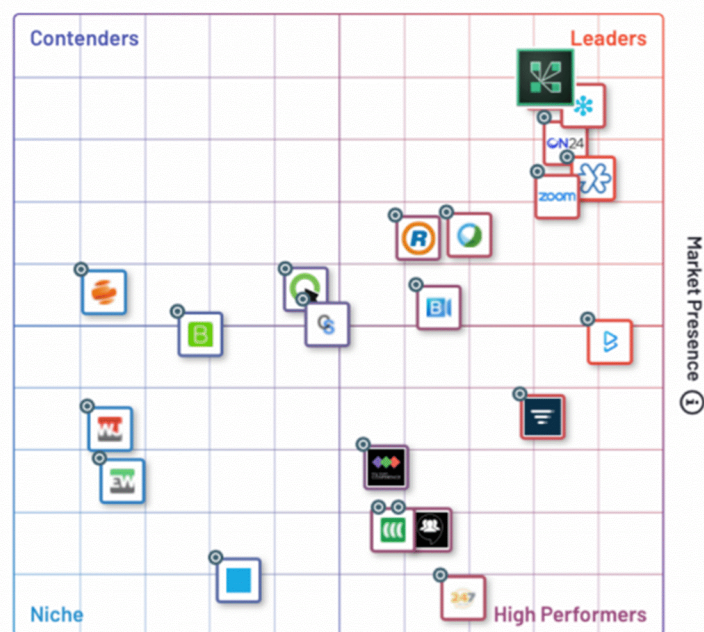
For some quick context, the G2 ratings methodology is based on algorithmically evaluating products and vendors based on aggregated data and reviews from the user community. Particularly around customer satisfaction, net promoter scores and market presence normalized by categories and segments. This unbiased, democratic voice of real users allows technology buyers to rise above the subjective opinions of a certain analyst and make the right investments into the future of their business.

G2 Grid® for **Virtual Classroom**

G2 Grid® for **Webinar**

Source : G2 Crowd User Reviews
2019

Read User reviews >

https://www.g2.com/products/adobe-connect/references/adobe-connect-user-reviews

User Satisfaction ratings

Quality of Support	Ease of use	Ease of Admin	Ease of doing business	Ease of setup
8.7	8.6	8.7	9.4	8.3

Highest Rated Features

Live Chat	Registration	Branding
9.0	9.1	9.0

G2 reports Adobe Connect having the largest Market Presence among products in Webinar. 83% of users rated it 4 or 5 stars, 83% of users believe it is headed in the right direction, and users said they would be likely to recommend Adobe Connect at a rate of 83%. Read full report>

Adobe Connect for Webinars score 85%-90% in user satisfaction in all key evaluation criterion –

- Host Tools – Branding, Role based access, Recording
- Attendee Tools – Registrations, Attendee live chat, Polls & Surveys
- Post-Event Tools – Event Analytics, Attendee reports
- Integrations – Social Media Integrations and Software Integrations

Adobe Connect for Virtual Classrooms is highly revered by our customers for the following capabilities, unlike any other solution in the market –

- Engagement monitoring, brand-ability, persistent classrooms & room templates
- Intuitive backstage tools for hosts to closely control the user experience
- Learning Management System (LMS) integrations with Adobe Captivate Prime or your existing LMS
- Easy access to quizzes, interactions and simulations using authoring tools such as Adobe Captivate.
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Adobe Connect Wins ' Best of Elearning! ' 2019 Award

Best Virtual Classroom

https://blogs.adobe.com/adobeconnect/2019/12/adobe-connect-named-the-2019-winner-of-best-of-elearning-awards-in-virtual-classrooms-category.html

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'Best of Elearning' is industry's exclusive user choice awards program recognizing best-in-class enterprise learning solutions in today's marketplace. Each product or solution is nominated and voted for by users, practitioners and community members. There is no greater honor than having our customers nominate and vote us to the top.

About Best of eLearning Awards

Elearning! Media Group readers, practitioners and community members nominate and vote for products and solutions via Elearning! Media Group's online ballot. All ballots were cast from June 3 to September 1, 2019. Each ballot was reviewed and validated by the editorial team. All vendor ballots were voided.

See the full announcement and entire list of winners here.

http://www.2elearning.com/15th-annual-best-of-elearning-winners-revealed/